



# PROGRAMMATIC **AUDIO**

Are you ready to take your ad to the next level and reach a highly engaged audience in a meaningful and impactful way?



**01**

audio ads have shown a 24% lift in recall in comparison to traditional display

**02**

programmatic audio ads are excellent to grow brand awareness

**03**

reach a targeted audience on platforms like Spotify to go beyond the reach of radio



Mocks for illustrative purposes only

CROSS-PLATFORM:

Desktop Tablet Phone

DELIVERY OPTIONS:

Audio :15, :30 or :60

Awareness

Interest/Trust

Conversion